

**Subject: Fertilizer Orientation Programme for Industry Personnel  
January 27-30, 2025, Jaipur, Rajasthan**

Dear Sir,

The fertilizer industry, recruits fresh graduates, for working in various departments/ functional areas including management trainees, graduate engineer trainees, supervisor trainees, sales officer trainees, etc. There is also lateral hiring of middle level executives from other sectors. It is necessary to provide exposure to fresh entrants as well as other executives on the various facets of the fertilizer industry. Accordingly, four days' residential 'Fertilizer Orientation Programme for Industry Personnel' will be held at hotel Vesta International (A Unit of Maple Hotels & Resorts Ltd.), S-3, Linking Road, Near Ajmer Flyover, Gopalbari, Jaipur – 302001, Phone No: +91 141 4277777, Mobile: +91 9251469546, Email: reservation@vestahotels.in | Website: www.vestahotels.in. The dates are January 27-30, 2025.

The programme will contain topics in the areas of policy environment for fertilizer sector, production technology, marketing & distribution, efficient fertilizer use, environmental considerations, quality control, etc. The topics are tailor made to suit the requirement of the target group. The faculty for the programme is drawn from the industry and the FAI's Secretariat. The likely topics to be covered during the program are given below:

1. Role and Activities of FAI
2. Types of Fertilizers and their Characteristics
3. Brief on Production Process of Ammonia and Urea
4. Brief on Manufacturing Technology for Phosphatic Fertilizers
5. Demand-Supply Scenario of Fertilizers in India
6. Pricing and Concession Policy for Urea
7. Policy Environment for Decontrolled P&K Fertilizers
8. An Overview of SSP Industry in India
9. FMS/ mFMS / iFMS/ DBT issues and their Solutions
10. Production, Consumption and Marketing of Specialty Fertilizers
11. Fertilizer Distribution in India
12. Port Operation – An Overview
13. Fertilizer Quality Control & FCO
14. Efficient Fertilizer Use – The Way Forward
15. Application of Digital Technologies in Fertilizer and Agriculture Sectors
16. Fertilizer Use – Myth and Reality
17. Experience of Nano Fertilizers in India

The participation fee is given below:

Single Occupancy	INR 28,000 + 18% GST
Double Occupancy (per participant)	INR 25,000 + 18% GST
Non-Resident Participants	INR 16,000 + 18% GST

The payment of fee in INR can be remitted through a Banker's cheque / draft payable at New Delhi in favour of The Fertiliser Association of India. The payment also can be made by NEFT/RTGS transaction through Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS: CNRB0001484 under intimation to us. FAI GSTIN: 07AAACT0097M1Z3.

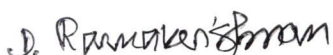
The programme will start on January 27, 2025 at 3.00 p.m. and will be over by 12 noon on January 30, 2025. The course fee covers reading material, conference facilities, programme kit and boarding & lodging, etc. It does not include travel expenses of the participants to Jaipur and back. It also does not include the pick-up and drop facility from Airport/ Railway Station/ Bus Stand.

Your organization may like to sponsor High Tea, Lunch and Dinner during the conduct of the programme. For further details, you may contact to Dr. Naresh Prasad, Director (Marketing), The Fertiliser Association of India, New Delhi (M-98116 20290, [mktg@faidelhi.org](mailto:mktg@faidelhi.org)).

We request you to avail this unique opportunity and nominate management trainees, graduate engineer trainees, supervisor trainees, sales officer trainees, etc. from any functional area working in your company. As the hotel is having limited number of rooms, please arrange to send the nominations at the earliest in the attached form but not later than January 10, 2025.

Thanking you,

Yours faithfully,



D. Ramakrishnan  
Interim Head & Secretary  
The Fertiliser Association of India,  
10, Shaheed Jit Singh Marg,  
NEW DELHI - 110 067,  
CIN U85300DL 1955NPL002999  
Phone:+91-11-46005204



Registration Form

**Fertilizer Orientation Programme for Industry Personnel  
January 27-30, 2025, Jaipur, Rajasthan**

To:

The Director (Marketing)  
The Fertiliser Association of India  
FAI House  
10, Shaheed Jit Singh Marg  
New Delhi - 110 067

Please register the following for the above programme:

S. No.	Name in Capital Letters (Dr./Mr./Ms.)	Designation	Name of Organization and Postal Address	Mobile / Phone (O)	Email	Occupancy (Single/ Double/ Non-Resident)
1.						
2.						
3.						
4.						

Sponsored by (Name)..... Designation

.....

Email ..... Signature and Date :

.....

For raising invoice in INR, please provide following information:

GST Number :..... Billing Address :

.....

Contact Person Name and Phone : .....

Photocopies can be used, if additional forms are needed.  
You may also email the filled in nomination form to [mktg@faidelhi.org](mailto:mktg@faidelhi.org)