

D. Ramakrishnan
Interim Head & Secretary

THE FERTILISER ASSOCIATION OF INDIA



FAI/NR/TP
22nd July, 2024

Dear Sir,

**Sub: FAI-NR Training Programme on
Improving Professional and Personal Effectiveness at Jim Corbett National Park**

FAI-Northern Region is organising a residential training programme on **Improving Professional and Personal Effectiveness** during September 25-28, 2024 at BRYS CAVES – The Jungle Resort, **Jim Corbett National Park**, Bhakrakot, PO: Mohan, Via: Ramnagar, District Almora, Uttarakhand.

The programme is designed for the officers working in various disciplines including Marketing, Finance, Production, Promotion, Material Managements, Logistics, Agricultural Services, Public Relations, Secretarial, HRD and Information & Communication Technology.

To take advantage of this unique learning opportunity, kindly arrange to send the nominations from your organisation. We would appreciate to receive your nomination(s) by 9th September, 2024. A copy of the programme brochure containing the details is attached.

Thanking you,

Yours faithfully,

D. Ramakrishnan

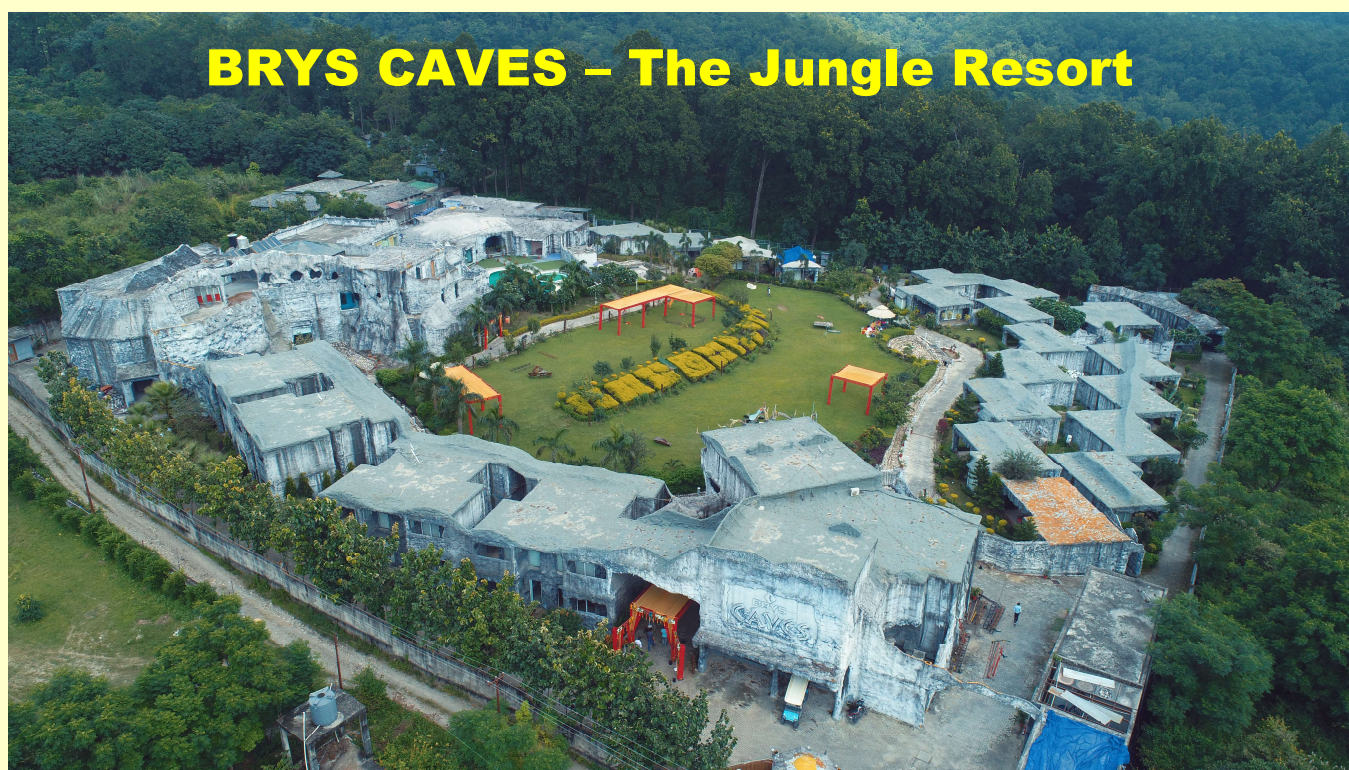
D. Ramakrishnan

Encl: a/a

FAI-Northern Region
Training Programme
on
Improving Professional and
Personal Effectiveness

September 25-28, 2024

Jim Corbett National Park, District Almora, Uttarakhand



THE FERTILISER ASSOCIATION OF INDIA
NEW DELHI

INTRODUCTION

Fertilizer sector is vital for Indian agriculture. Sensible use of fertilizers in balanced proportion is inevitable to improve farm productivity, farmers' income and soil health. Professionals of different areas of work places are involved in entire chain from production/import to supply of fertilizers upto the last mile delivery. These areas *inter-alia* are related to management of raw materials and production of fertilizers; import of raw materials/finished fertilizer products; logistics; marketing; extension services; finance; quality of fertilizers; human resource development, etc. There is a need for upgradation of knowledge and skills of personnel engaged in all these functional areas.

This training programme has been specifically designed to provide apt opportunity to the officers to keep them abreast with the recent developments in the areas of pricing and subsidy policies, production technology, international trade, iFMS/DBT, logistics, marketing, use of alternate fertilizer products, precision agriculture, legal aspects of fertilizer trade, etc. Programme also includes topics on improving soft skills for personal effectiveness. It is expected that the executives after undergoing this programme will be able to discharge their duties with more ease and confidence.

In this context, **FAI-Northern Region** is organising a residential training programme on ***Improving Professional and Personal Effectiveness*** during **September 25-28, 2024** at BRYC CAVES – The Jungle Resort, **Jim Corbett National Park**, Bhakrakot, PO: Mohan, Via: Ramnagar, District Almora, Uttarakhand.

TRAINING APPROACH

The training approach aims at stimulating competence level of the individual through presentations by experts and participative discussion. Case studies, group discussions and role playing are some of the techniques that will be used to animate and sustain the interest of the participants.

PROGRAMME CONTENTS

- Changing Pattern of Pricing and Subsidy Policies for the Sector
- Improving Productivity and Cost Optimization of Fertilizer Plants
- Fertilizer and Raw Material Scenario
- International Trade and Port Operations
- An Overview of FCO 1985 and Recent Developments
- Salient Features of iFMS/DBT in Fertilizer Sector
- Improving Logistics Operations
- Fertilizer Marketing Strategies in the changing Environment
- Key Areas of Water Soluble Fertilizers and Micronutrients in Indian Agriculture
- Role of Organic-based Fertilizers, Bio-fertilizers and Bio-stimulants in Indian Agriculture
- Precision Agriculture – Tech-based Solutions
- Giving Boost to Promotion of SSP in Indian Agriculture
- Nano Fertilizers in Agriculture and Marketing Strategy
- Soft Skills for Success
 - *Interpersonal Skills*
 - *Time Management*
 - *Effective Leadership*
 - *Team Building*
 - *Stress Management*
 - *Positivity for Success*

FACULTY

Faculty will consist of resource persons from the Fertilizer Industry, Government of India, the FAI and the Management/Professional Institutes.

TARGET AUDIENCE

The programme is designed for officers of the Marketing, Finance, Production, Material Managements, Logistics, Agricultural Services/Promotions, Public Relations, Secretarial, HRD and Information & Communication Technology in order to enhance their professional and personal skills related to this vital sector of the Indian economy.

DATES & VENUE

The dates for the residential training programme are **September 25-28, 2024**. The venue of the programme is:

BRYS CAVES – The Jungle Resort
Bhakrakot, PO: Mohan, Via: Ramnagar
District Almora, Uttarakhand
Mobile: 9953226390, **Tel:** 05947-266366
Website: www.bryscaves.com

The participants can check-in in the Hotel on the 25th September, 2024 after 1200 hours and will be required to check out on the 28th September, 2024 by 1100 hours. Participants desiring to stay in the Hotel before 1200 hours of 25th September, 2024 and or after 1100 hours of 28th September, 2024 will be required to pay directly to the Hotel as per the tariff rates agreed between the Hotel and the concerned participants.

REQUEST FOR NOMINATIONS

We trust your organisation will be interested in nominating the officials to this important programme. Being a residential programme, we need to be very specific with the Hotel about the number of participants. It is, therefore, requested that your nominations should reach us **latest by 9th September, 2024**. Early decision on nominations will also facilitate the participants to make their travel plans well in advance.

REGISTRATION

The registration fee is Rs. 25,000/- per participant on double occupancy (room sharing) basis, **Rs. 34,000/-** per participant on single occupancy basis and **Rs. 16,000/-** for non-residential basis. GST @ 18% will be applicable on the given rates. **Registration form** duly filled in along with the fee by Demand Draft/Bankers' Cheque in favour of **The Fertiliser Association of India** may please be sent to:

Mr. Harinder Kaushik

The Fertiliser Association of India – Northern Region
FAI House, 10, Shaheed Jit Singh Marg, New Delhi - 110 067
CIN U85300DL1955NPL002999

Mobile: 9818918688 • *Tel:* 011-46005226, 26567144 • *Fax:* 011-26960052, 46005213
E mail: nr@faidelhi.org, fainr2@gmail.com • *Website:* www.faidelhi.org

The payment can also be made by NEFT/RTGS transaction through Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS: CNRB0001484 under intimation to us. FAI GSTIN: 07AAACT0097M1Z3

The registration fee for the participants covers programme fee, conference facilities, registration kit, reading materials, boarding & lodging. Expenses on room services are not the part of the package. Therefore, the meal items in room, laundry charges, telephone calls, etc., will have to be paid by the participants themselves directly to the hotel before check out.

ADDITIONAL PERSON

For stay of additional person(s), if any, the participant, will have to pay directly to the Hotel for all the expenses to be incurred for such stay. The room availability is likely to be very tight during the programme in view of one of the fine location in summer. Therefore, participant intended to bring any additional person(s) is requested to inform us well in advance to enable us to make necessary arrangements and avoid any inconvenience.

ABOUT THE HOTEL

The Belmont Caves (Formerly known **BRY'S CAVES**), one of the Best 5-Star Resorts in Jim Corbett where modern comfort and gorgeous nature converge. Get the serenity of awakening to a bird symphony, taking in the forest's fresh air, and discovering a world where every instant is a memory-making prospect. The Resort has ideal recipe for a getaway that is as peaceful as it is exciting, including **adrenaline-fueled safaris** and relaxing by the pool. Enter a world where luxury and wilderness coexist, where every nook and cranny is a blank slate for the next journey.



ABOUT THE CITY

Jim Corbett National Park: Spans over an extent of 520 square kilometers, its whole area comprises of hills, marshy depressions, riverine belts, grasslands and large lake. It is among the few tiger reserves in India that allows overnight stays in the lap of the National Park. Nature watch and wildlife viewing in the park is done in an open four wheeler Jeep and on elephant back. Sheltering a healthy population of tigers and rare species like Otters and the endemic fish eating crocodile, the national park is one of the most sought after destinations for the wildlife buffs. Dhikala, situated at the border of the extensive Patil Dun Valley, is the most popular destination in Corbett because of its superb location and sheer abundance of wildlife.

The park has sub-Himalayan belt geographical and ecological characteristics. An ecotourism destination, it contains 488 different species of plants and a diverse variety of fauna. Corbett has been a haunt for tourists and wildlife lovers for a long time.



CONNECTIVITY

To reach the BRYS CAVES Resort from the main road, the participant will get a Hotel Jeep which will be available in the parking and it will take around 8-10 minutes to reach the resort. Parking facility is available there.

Ramnagar is the best approach to the Jim Corbett National Park. Ramnagar is very well connected by Rail and Road.

By Road: Ramnagar is well connected **via road** with New Delhi, Lucknow, Kanpur and Dehradun. Distance between Delhi and Jim Corbett National Park by road is 288 km. Ramnagar's Tanda Bazar Bus Stop is 24 kms from the Hotel. Regular buses ply between important cities like Delhi-Ramnagar and Lucknow-Ramnagar.

By Rail: Ramnagar Railway Station is around 25 kms from the Resort.

Train – Delhi to Ramnagar

Train No.	Train Name	From	Departure	To	Arrival	Dist.(Km)	Travel Time	M	T	W	T	F	S	S
15013	RANIKHET EXP	DLI	2205	RMR	0415	239	0610	Y	Y	Y	Y	Y	Y	Y
15035	UTR SAMPRK KRTI	DLI	1600	RMR	2100	239	0500	Y	Y	Y	Y	Y	Y	Y

Train - Ramnagar to Delhi

Train No.	Train Name	From	Departure	To	Arrival	Dist.(Km)	Travel Time	M	T	W	T	F	S	S
25036	RMR DLI LINK EX	RMR	1005	DLI	1525	239	0520	Y	Y	Y	Y	Y	Y	Y
25014	CORBET PRK LINK	RMR	2215	DLI	0350	239	0535	Y	Y	Y	Y	Y	Y	Y

WEATHER

Weather in Jim Corbett National Park during mid of September is normally pleasant. Maximum temperature may be around **20°C** and minimum temperature around **15°C**. It might rain there sometime.

**FAI-Northern Region Training Programme on
Improving Professional and Personal Effectiveness
September 25-28, 2024, Jim Corbett National Park, Uttarakhand**

Tentative Programme

Date & Time (hrs.)	Topics
25th September, 2024 (Wednesday)	
1300-1400	<i>Lunch</i>
1430-1500	<i>Registration</i>
1500-1600	Inaugural Session
1600-1630	<i>Tea</i>
1630-1730	Changing Pattern of Pricing and Subsidy Policies for the Sector
1730-1830	Improving Productivity and Cost Optimization of Fertilizer Plants
1900-2200	<i>Dinner</i>
26th September, 2024 (Thursday)	
0900-1000	Fertilizer and Raw Material Scenario
1000-1100	International Trade and Port Operations
1100-1115	<i>Tea</i>
1115-1215	An Overview of FCO 1985 and Recent Developments
1215-1315	Salient Features of iFMS/DBT in Fertilizer Sector
1315-1400	<i>Lunch</i>
1400-1445	Improving Logistics Operations
1445-1545	Fertilizer Marketing Strategies in the changing Environment
1545-1615	<i>Tea</i>
1615-1700	Key Areas of Water Soluble Fertilizers and Micronutrients in Indian Agriculture
1900-2200	<i>Dinner</i>
27th September, 2024 (Friday)	
0900-1000	Role of Organic-based Fertilizers, Bio-fertilizers and Bio-stimulants in Indian Agriculture
1000-1100	Precision Agriculture – Tech-based Solutions
1100-1115	<i>Tea</i>
1115-1215	Giving Boost to Promotion of SSP in Indian Agriculture
1215-1300	Nano Fertilizers in Agriculture and Marketing Strategy
1300-1400	<i>Lunch</i>
1430-1800	Outdoor/Indoor Activities
1900-2200	<i>Dinner</i>
28th September, 2024 (Saturday)	
0900-1030	Soft Skills for Success • <i>Interpersonal Skills</i> • <i>Time Management</i> • <i>Effective Leadership</i>
1030-1100	<i>Tea</i>
1100-1215	• <i>Team Building, Stress Management & Positivity for Success</i>
1215-1300	Valedictory Session
1300	<i>Lunch</i>

REGISTRATION FORM

Mr. Harinder Kaushik

The Fertiliser Association of India - Northern Region

FAI House, 10, Shaheed Jit Singh Marg

New Delhi – 110 067

CIN U85300DL 1955NPL002999

Mobile: 9818918688, Tel.: 011-46005226; 26567144 Fax: 011-26960052, 46005213

E-mail: nr@faidelhi.org; fair2@gmail.com

Dear Sir,

Please register following officers from our organisation for FAI – NR Training Programme on **Improving Professional and Personal Effectiveness** to be organised during **September 25-28, 2024** at BRYC CAVES – The Jungle Resort, **Jim Corbett National Park**, Bhakrakot, PO: Mohan, Via: Ramnagar, District Almora, Uttarakhand.

S. No.	Name	Designation	Occupancy (Single/ Double/Non-residential)	Mobile/ Phone	E-mail ID	City/District
1.						
2.						
...						
...						
10.						

Enclosed please find a banker's cheque / draft No.dated for Rs.in favour of **The Fertiliser Association of India**, payable at New Delhi towards registration fee.

NEFT/RTGS details: Bank Name: Canara Bank; Branch: Jit Singh Marg, New Delhi; Saving Bank A/c. No.: 1484101006029; SWIFT / IFSC / RTGS: CNRB0001484

Registration Fee is as below:

- (i) Double (sharing) occupancy @ Rs. 25,000/- plus 18% GST per participant
- (ii) Single occupancy @ Rs. 34,000/- plus 18% GST per participant
- (iii) Non-residential @ Rs. 16,000/- plus 18% GST per participant

Details of Nominating Officer:

Name & Designation: Signature:

Organisation:

Address:

Mobile / Phones:.....

GST No.:

E-mail ID:

Photocopies can be used, if additional forms are needed.

You may also e-mail the filled in Registration Form to **nr@faidelhi.org; fair2@gmail.com**