

**FAI ANNUAL SEMINAR 2024**  
**SUSTAINABLE FERTILIZER AND AGRICULTURE**  
**4 – 6 December, 2024**  
**Hotel Andaz Delhi, Aerocity, New Delhi, India**

**TENTATIVE PROGRAMME**

**Wednesday, December 4, 2024**

0930-1700 hrs. : Registration

1100-1700 hrs. : Exhibition

**1430-1600 hrs.** : Inauguration, Distribution of Awards and Release of FAI Publications

1600 hrs. : High Tea

1900-2200 hrs. : Cultural Programme, Cocktails and Dinner

**Thursday, December 5, 2024**

0900-1700 hrs. : Registration

0900-1700 hrs. : Exhibition

**SESSION I: SECTOR OUTLOOK**

**0915-1300 hrs.**

- Reforms in Indian Fertilizer Sector
- Global Fertilizer Market and Future Prospects
- Global Fertilizer Prices and Outlook

**SESSION II: DIGITAL AGRICULTURE**

**1400-1700 hrs.**

- Innovations in Fertilizers
- Harnessing Data & Agtech for Integrated Crop Nutrition
- Digital Agriculture
- Biofertilizers & Organic Fertilizers for Sustainable Farming

**Friday, December 6, 2024**

0900-1200 hrs. : Registration

0900-1700 hrs. : Exhibition

**SESSION III: SUSTAINABILITY IN FERTILIZER PRODUCTION**

**0900-1300 hrs.**

- Green Ammonia: Opportunities and Challenges
- Commissioning & Operating Experience of New Ammonia-Urea Plants
- Driving Sustainability in Existing Ammonia-Urea Plants
- Novel Technology for Improving Efficiency of Urea Plants
- Sustainable Solutions for Sulphuric Acid, Phosphoric Acid & Complex Fertilizer Plants

**SESSION IV: INNOVATIVE MARKETING STRATEGY**

**1400-1600 hrs.**

- Fertilizer Marketing Strategy under Changing Environment
- Nano Fertilizer – The Way Forward
- Agri-input Digital Marketing – Prospects and Challenges

**1600 hrs.**

- ◆ Valedictory Session