

**Subject: Fertilizer Orientation Programme for Industry Personnel
January 27-30, 2025, Jaipur, Rajasthan**

Dear Sir,

The fertilizer industry, recruits fresh graduates, for working in various departments/ functional areas including management trainees, graduate engineer trainees, supervisor trainees, sales officer trainees, etc. There is also lateral hiring of middle level executives from other sectors. It is necessary to provide exposure to fresh entrants as well as other executives on the various facets of the fertilizer industry. Accordingly, four days' residential 'Fertilizer Orientation Programme for Industry Personnel' will be held at hotel Vesta International (A Unit of Maple Hotels & Resorts Ltd.), S-3, Linking Road, Near Ajmer Flyover, Gopalbari, Jaipur – 302001, Phone No: +91 141 4277777, Mobile: +91 9251469546, Email: reservation@vestahotels.in | Website: www.vestahotels.in. The dates are January 27-30, 2025.

The programme will contain topics in the areas of policy environment for fertilizer sector, production technology, marketing & distribution, efficient fertilizer use, environmental considerations, quality control, etc. The topics are tailor made to suit the requirement of the target group. The faculty for the programme is drawn from the industry and the FAI's Secretariat. The likely topics to be covered during the program are given below:

1. Role and Activities of FAI
2. Types of Fertilizers and their Characteristics
3. Brief on Production Process of Ammonia and Urea
4. Brief on Manufacturing Technology for Phosphatic Fertilizers
5. Demand-Supply Scenario of Fertilizers in India
6. Pricing and Concession Policy for Urea
7. Policy Environment for Decontrolled P&K Fertilizers
8. An Overview of SSP Industry in India
9. FMS/ mFMS / iMFS/ DBT issues and their Solutions
10. Production, Consumption and Marketing of Specialty Fertilizers
11. Fertilizer Distribution in India
12. Port Operation – An Overview
13. Fertilizer Quality Control & FCO
14. Efficient Fertilizer Use – The Way Forward
15. Application of Digital Technologies in Fertilizer and Agriculture Sectors
16. Fertilizer Use – Myth and Reality
17. Experience of Nano Fertilizers in India