



SEMINAR
ON
INNOVATIONS IN AGRICULTURE & FERTILIZER

June 19-21, 2024

Hotel Asian Park

Srinagar (Jammu & Kashmir)

THE FERTILISER ASSOCIATION OF INDIA
NEW DELHI

Dear Friends,

India being the most populous country in the world, the ever-increasing population has driven the demand for more food, fiber, energy, and water. At the same time, declining factor productivity, plateauing crop yields, lowering farm profits, shrinking land and water resources, emerging environmental concerns due to climate change are posing a serious threat to agricultural sustainability and national food security. In view of imbalance in use and decline in crop response to fertilizers, alternate sources of plant nutrient products along with the conventional fertilizers need to be given more impetus for better nutrient management and farm income. This is necessary to supplement the nutrient requirement of crops. Such plant nutrient products in addition to supplementing the nutrient needs, improves soil health, quality of crops and farm productivity for sustainable agriculture. Hence, innovations in agriculture & fertilizer is the need of the hour.


As you know that, The Fertiliser Association of India organizes on a regular basis the need-based programmes for fertilizer industry personnel. Response to these programmes has always been overwhelming. Fertilizer companies have always supported FAI by sponsoring their executives regularly to attend these programmes.

In this context, we are pleased to announce the 3-days residential programme on '**Innovations in Agriculture & Fertilizer**' during June 19-21, 2024 at Hotel Asian Park, Srinagar, (Jammu & Kashmir).

This programme would provide a unique opportunity to the participants to increase awareness of the innovative plant nutrient products and technologies for better fertilizer use efficiency, nutrient management and farm productivity.

We, therefore, request you to kindly avail this opportunity by nominating officers from your organization.

We look forward to your early and favourable response.


D. Ramakrishnan
Secretary

TOPICS TO BE COVERED

1. Innovation in Crop Nutrition and Agritech
2. Specialty Fertilizers and Micronutrients in Smart Agriculture
3. Reorientation of Promotional Activities under Emerging Technologies in Agriculture
4. Drone Usage for Agriculture: Crop Spraying, Crop Analysis, Drone Didi
5. Microbe/Carbon Intensive Climate Resilient Package of Practices for Improving Farm Profits
6. Harnessing the Power of Liquid Precision – The Place of Liquid Fertilizers in Indian Agriculture
7. Need of Integrated Nutrient Management for Sustainable Agriculture
8. Innovations in Water Soluble Fertilizers Segment in India
9. Precision Crop Nutrition for Sustainable Agriculture and Climate Resilience
10. Growing Emphasis on Fertigation Practices in India

TARGET AUDIENCE

The programme has been structured to serve the development needs of senior/ middle level officials in Fertilizer/ Agri-input companies serving in the field of fertilizer production, material management, import, sales and marketing, agriculture services/ promotion, agri. business, ICT etc.

TRAINING APPROACH

The training approach aims at stimulating individual thinking and maximum participation of the officers working in the fertilizer industry. Emphasis is on participative approach rather than merely lectures to induce the participants to become intimately involved in the learning process. Case studies and group discussions are some of the teaching techniques that will be used to stimulate and sustain the interest of the participants.

FACULTY

Taking into consideration the specific requirement of the fertilizer/ Agri input industry, the faculty is drawn from the pool of experts/ specialist both in the fertilizer industry and outside the industry at national level.

DURATION AND DATE

The duration of the programme is 3 days from June 19-21, 2024.

CONNECTIVITY

- ⇒ **By Air** - The Sheikh-ul-Alam Airport in Srinagar is an international airport. The airport is well-connected and has regular flights to all the major cities across India, including Mumbai, Delhi, and Bangalore. Cabs are available at the airport to take you to the hotel. The airport is situated just 13 km away from the hotel Asian Park, Srinagar (J & K).
- ⇒ **By Train** - The nearest railway stations are the Jammu Tawi (271 km from Srinagar) and the Udhampur Railway Station (200 km from Srinagar). The stations are well-connected to all the major cities of the country. Private cabs and State Government buses can be boarded from the stations to reach Srinagar.
- ⇒ **By Road** - Srinagar is the capital of the Jammu and Kashmir (UT). The city is well connected with major cities like Delhi (876 km), Chandigarh (646 km), Leh (424 km) and Jammu (258 km). There is good Bus service and Cab service available.

ABOUT THE VENUE OF THE SEMINAR

Rightly called 'Heaven on Earth', Srinagar is a beautiful amalgamation of lush green mountains and alluring lakes. Receive divine blessings at the famous Shankaracharya Hill which is popular site among the places to visit in Srinagar. It is the summer capital of Jammu and Kashmir (UT). Srinagar is situated at the centre of the Kashmir Valley on the banks of the Jhelum River and is surrounded by four districts and Ladakh UT. The city is famous for its beautiful gardens, lakes and houseboats. It is also known for traditional Kashmiri handicrafts and dried fruits. The city is located on both the sides of the Jhelum River, which is called *Vyeth* in Kashmir. Jammu & Kashmir is also famous for its apple orchards.

TOURIST PLACES IN SRINAGAR (JAMMU & KASHMIR)

Places to visit in Srinagar are Dal Lake, Mughal Garden, Char Chinar, Hazratbal Shrine, Shankaracharya hill, Doodhpathri and so on. Some of the major tourist attractions in Jammu & Kashmir are Vaishno Devi Shrine, Gulmarg, Sonmarg, Amarnath Shrine, Pahalgam, Patnitop, etc.

WEATHER

Weather in Srinagar, (Jammu & Kashmir) during June is normally pleasant. Temperature can be between 15 °C to 30 °C and light woolen clothes will be required.



The programme will be held at:

**Hotel Asian Park, Srinagar
(Jammu & Kashmir)**

M.A Link Road, Munawarabad
Srinagar, Kashmir 190001 (J&K)

Sales & Reservations

+ 91 9070444101,

Telephone:

+91-1942 247-2832-33.

Email:

bookings@hotelasianpark.com



The participants may check into the hotel any time after 12.30 noon on June 19, 2024 and will be required to check out by 12.00 noon on June 21, 2024. Anyone desiring to stay in the hotel before June 19 or after the lunch of June 21, 2024 should settle the matter regarding availability of accommodation and tariff directly with the hotel and make payment to the hotel as per the terms agreed between the hotel and individual concerned.

ADDITIONAL PERSON

Additional person(s), if any, staying with the participant need to pay directly to the hotel for all the expenses to be incurred for such stay. The rooms will be on high demand during summer at Srinagar because of the peak tourist season. Therefore, participants interested to bring any additional person(s) is requested to inform us well in advance to enable us to make necessary arrangements and avoid any inconvenience.

COURSE FEE

Room Type	INR
Single Occupancy Basis	32,000 + 18% GST
Double Occupancy Basis (per participant)	26,000 + 18% GST
Non-Resident Participants	20,000 + 18% GST

The course fee covers reading materials, conference facilities, programme kit, boarding and lodging. It does not include travel expenses of the participants to and fro from Srinagar, (Jammu & Kashmir). Expenses on room service and items like laundry charges, telephone calls, etc. will have to be paid by the participants themselves directly to the hotel at the time of check-out. For non-residential participants, conference facilities include lunch, dinner & cocktail, AMT, PMT and programme kit.

The fee can be remitted through a Banker's Cheque / Draft payable at Delhi in favour of The Fertiliser Association of India. The payment also can be made by NEFT/RTGS transaction through Canara Bank; Branch: Jit Singh Marg, New Delhi - 110 067; Saving Bank A/c. No.: 1484101006029; SWIFT/IFSC/RTGS: CNRB0001484 under intimation to us. (FAI GSTIN: 07AAACT0097M1Z3).

REQUEST FOR NOMINATION

We have to be absolutely specific with the hotel about the number of participants. It is, therefore, requested that nomination of the participants reaches us latest by the **May 30, 2024**. Early communication on nominations will be highly appreciated, as the hotel has got only a limited number of rooms available.

REQUEST FOR SPONSORSHIPS

We invite Sponsorships for the 3 days residential programme. Visibility of sponsor company logo will be made on a prominent position in the Programme Banner at the venue. Sponsorers name will be announced during the sessions.

Sponsorship options are available:

Option A – Sponsorship Amount

1. Platinum: Rs.1,00,000 + 18% GST
2. Diamond: Rs 50,000 + 18% GST
3. Gold: Rs. 25,000 + 18% GST

Option B – Sponsorship Amount

1. Cocktail & Dinner: Rs. 1,00,000 + 18% GST
2. Registration kit: Rs. 50,000 + 18% GST
3. Lunch: Rs. 25,000 + 18% GST

REGISTRATION

Registration form duly filled in along with the participation fee by Demand Draft/Bankers' Cheque may please be sent to:

Dr. Kabita Debnath Das
Chief (Agricultural Sciences)
The Fertiliser Association of India
FAI House, 10, Shaheed Jit Singh Marg
New Delhi - 110 067
Phone: +91-11-46005211; 9313561090
ags@faidelhi.org www.faidelhi.org

REGISTRATION FORM
Innovations in Agriculture & Fertilizer
June 19-21, 2024,
Hotel Asian Park, Srinagar (Jammu & Kashmir)

To:
Chief (Agricultural Sciences)
The Fertiliser Association of India
FAI House, 10 Shaheed Jit Singh Marg
New Delhi – 110 067

Please register the following for the above programme:

S. No.	Name in Capital Letters (Dr./Mr./Ms.)	Designation	Organization and Postal Address	Mobile / Phone (O)	Email /Fax	Occupancy (Single/ Double/ Non-Resident)
1.						
2.						
3.						
4.						
5.						

Sponsored by: Name: Designation:

Email: Signature: Date:

For raising invoice, please provide following additional information:

PAN Number: GST Number:

Billing Address: Contact Person...

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Photocopies can be used, if additional forms are needed.
You may also email the filled in nomination form to ags@faidelhi.org