



Training Programme

On

Specialty Fertilizers for Climate Resilient Agriculture

9-11 April 2025

**The Heritage Club Tripura Castle,
Shillong, Meghalaya**

**THE FERTILISER ASSOCIATION OF INDIA
NEW DELHI**

Dear Friends,

Currently agriculture is facing the biggest challenge of climate change. Climate extremes like droughts, floods and enhanced temperatures affect the crop production negatively, increase insect pest outbreaks and leads to drastic reductions in crop yields. Climate change may also lead to shrinkage of biodiversity and re-adjustments in nutrient cycles leading to accelerated leakage of nutrients to environment.

The growing requirement for high quality crops, environmental concerns, and thrust on improved nutrient use efficiency (NUE) have driven the growth of specialty fertilizers world over. These fertilizers bring additional benefits to growers by way of enhancing nutrient availability, improving bacterial activity, and meeting exact nutrient needs of the crop. The specialty fertilizers are developed through sustained experimentation to suit matrix of soil fertility status, type of crop, and availability of water under specific climatic conditions. Slow release and fortified/coated, water soluble, liquid, nano, customized & micronutrient fertilizers are the several segments of specialty fertilizers. The use of specialty fertilizers makes crops more resilient to drought and other biotic and abiotic stresses. Hence specialty fertilizers for climate resilient agriculture is the need of the hour.

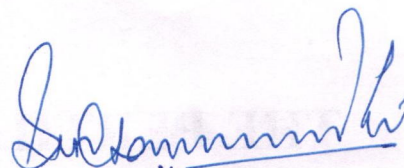
As you are aware, The Fertiliser Association of India organizes on a regular basis the need-based programmes for fertilizer industry personnel. Response to these programmes has always been overwhelming.

In this context, we are pleased to announce the 3-days residential programme on '**Specialty Fertilizers for Climate Resilient Agriculture**' during 9-11 April 2025 at The Heritage Club Tripura Castle, Shillong, Meghalaya.

This programme would provide a unique opportunity to the participants to increase awareness of the specialty fertilizers for better fertilizer use, nutrient management and farm productivity and minimize environmental impact.

We, therefore, request you to kindly avail this opportunity by nominating officers from your organization.

We look forward to your early and favourable response.



Dr. S.K. Chaudhari
Director General

TENTATIVE TOPICS TO BE COVERED

1. The Future of Fertilization: Innovative Approaches in the Era of Climate Change by Dr. K.K. Singh, General Manager, Zuari FarmHub Ltd., Bangalore.
2. Climate Resilient Agriculture Systems: The future of Smart Crop nutrition Solutions by Mr. Naresh Deshmukh, Chief Operating Officer, Mahadhan AgriTech Limited, Pune.
3. Holistic Crop Nutrition for Agriculture Sustainability and Climate Resilience by Dr. Tarunendu Singh, Chief (AS), IFFCO, New Delhi.
4. Climate Resilience Agriculture: Role of Speciality Fertilisers in Building Stress Tolerance in Crops by Dr. Amit Rastogi, EVP-Technology, CIL, Secunderabad.
5. Micronutrient & Innovative Fertilizers for Climate Resilient Agriculture by Dr. S. Das, Director, Asia Pacific-Zinc Nutrient Initiative, IZA, New Delhi.
6. Harnessing Liquid Precision: The Role of Liquid Fertilizers in Climate-Resilient Agriculture by Mr. Virendra Goswami, Country Manager-India, Tessengerlo Kerley International, Gurugram.
7. Advanced Crop Nutrition in the Era of Climate Change by Dr. Shashikant N Bhende, Associate Director (Regulatory Affairs, Agronomy & K-Mag Product Dev), Mosaic India Private Limited, Gurugram.
8. Emerging Trends in Bio Stimulants for Addressing Climate Impact on Agriculture by Mr. Dushyant Kumar Singh, Chief Manager- Marketing, KRIBHCO, Noida.
9. Sustainable Fertiliser Solutions- Advancing Environmental Protection and Efficiency by Mr. Mahadev Suvarna, Vice President-Specialty Plant Nutrition SFS, SFC, New Delhi.
10. Innovative Crop Solution for 21st Century and Beyond by Dr. Jeyabal Appavu, Sr. General Manager- Technical Services, Fertis India Pvt. Ltd., Hyderabad.
11. Status of Agriculture in North-Eastern Himalayan Regions by Dr. V.K. Mishra, Director, ICAR Research Complex for NEH Region, Shillong, Meghalaya.

TARGET AUDIENCE

The programme has been structured to serve the development needs of senior/ middle level officials in Fertilizer/ Agri-input companies serving in the field of fertilizer production, material management, import, sales and marketing, agriculture services/ promotion, agri. business, ICT etc.

TRAINING APPROACH

The training approach aims at stimulating individual thinking and maximum participation of the officers working in the fertilizer industry. Emphasis is on participative approach rather than merely lectures to induce the participants to become intimately involved in the learning process. Case studies and group discussions are some of the teaching techniques that will be used to stimulate and sustain the interest of the participants.

FACULTY

Taking into consideration the specific requirement of the fertilizer/Agri input industry, the faculty is drawn from the pool of experts/specialist both in the fertilizer industry and outside the industry at national level.

DURATION AND DATE

The duration of the programme is 3 days from 9-11 April 2025.

CONNECTIVITY

- ⇒ **By Air** - Shillong Airport or Umroi Airport is the nearest airport to reach Shillong. It is located in Umroi which is at a distance of approximately 30 kilometers from Shillong. It is a small regional airport and mainly connects Kolkata to Shillong, and flights options are limited. Other nearby airport is Lokpriya Gopinath Bordoloi International Airport, Guwahati which is just 120 kilometers away from Shillong. Guwahati is very well connected to various major cities of India like Mumbai, Delhi, Kolkata, Chandigarh, Bangalore, Imphal, Silchar, etc.
- ⇒ **By Train** - The nearest railway station from Shillong is Guwahati Railway Station. It is at a distance of approximately 96 kilometers from Shillong. Guwahati is very well connected with other cities via rail network. You can get direct trains to Guwahati from Delhi, Chennai, Kolkata, Bangalore and even from Mumbai.
- ⇒ **By Road** - Bus operators like Meghalaya Transport Corporation (MTC) and Assam State Transport Corporation (ASTC) regularly regulate many buses from Guwahati to Shillong. A traveler can choose from the wide array of Volvo buses, sleeper buses deluxe as well as regular buses. It usually takes 3 hours to reach Shillong from Guwahati via a bus. There are many cabs also that run between Guwahati and Shillong on a regular basis. For a more convenient and comfortable ride one can easily hire a taxi. A 2.5-hour drive via NH40 will take you to the beautiful hill station Shillong. One can also drive easily from Tripura and Mizoram via NH44 to reach Shillong.

ABOUT THE VENUE OF THE SEMINAR

Shillong, the capital city of Meghalaya is also the district headquarters of East Khasi Hills. Shillong, being a hill town is also a famous tourist hub of Northeast India. The city is known as

the 'Scotland of the East'. As according to belief the European settlers in the past were mesmerized by looking at the waterfalls and picturesque hills and landscapes of the city and that reminded them of Scotland. The people of Shillong are very passionate about dance and music. Shillong is home to Mawsynram, the wettest place on Earth and Mawlynnong, the cleanest village in Asia.

TOURIST PLACES IN SHILLONG (MEGHALAYA)

The city is endowed with very beautiful natural scenery, waterfalls, architectural monuments and many beautiful villages. Some of the famous tourist spots in Shillong include Elephant Falls, Sweet Falls, Umiam Lake, Ward's Lake. Apart from these, the city also has a beautiful Shillong View Point atop the Shillong Peak which gives a view of the whole Shillong town. There are many religious centres, churches and cathedrals in Shillong. A field visit to ICAR Research Complex for North Eastern Himalayan Regions, Umiam will also be arranged.

WEATHER

Shillong in April has mild temperatures ranging from 10°C to 25°C, offering a perfect climate for exploration and light woolen clothes will be required.



The programme will be held at:

The Heritage Club Tripura Castle, Shillong, Meghalaya

Tripura Castle Road,
Cleve Colony, Shillong - 793003
Phone: +91 36 4250 1111 | +91 36 4250 5516
Mobile: +91 70 8505 5635 | +91 70 8505 5636
Email: reservations@tripuracastle.com



The participants may check into the hotel any time after 14.00 hrs. on 9 April 2025 and will be required to check out by 12.00 noon on 11 April 2025. Anyone desiring to stay in the hotel before 9 April or after the lunch of 11 April 2025 should settle the matter regarding availability of accommodation and tariff directly with the hotel and make payment to the hotel as per the terms agreed between the hotel and individual concerned.

ADDITIONAL PERSON

Additional person(s), if any, staying with the participant need to pay directly to the hotel for all the expenses to be incurred for such stay. The rooms will be on high demand during summer at Shillong because of the peak tourist season. Therefore, participants interested to bring any additional person(s) is requested to inform us well in advance to enable us to make necessary arrangements and avoid any inconvenience.

COURSE FEE

Room Type	INR
Single Occupancy Basis	35,000 + 18% GST
Double Occupancy Basis (per participant)	30,000 + 18% GST
Non-Resident Participants	25,000 + 18% GST

The course fee covers reading materials, conference facilities, programme kit, boarding and lodging. It does not include travel expenses of the participants to and fro from Shillong, (Meghalaya). Expenses on room service and items like laundry charges, telephone calls, etc. will have to be paid by the participants themselves directly to the hotel at the time of check-out. For non-residential participants, conference facilities include lunch, dinner & cocktail, AMT, PMT and programme kit.

The fee can be remitted through a Banker's Cheque / Draft payable at Delhi in favour of The Fertiliser Association of India. The payment also can be made by NEFT/RTGS transaction through Canara Bank; Branch: Jit Singh Marg, New Delhi - 110 067; Saving Bank A/c. No.: 1484101006029; SWIFT/IFSC/RTGS: CNRB0001484 under intimation to us. (FAI GSTIN: 07AAACT0097M1Z3).

REQUEST FOR NOMINATION

We have to be absolutely specific with the hotel about the number of participants. It is, therefore, requested that nomination of the participants reaches us latest by the **15 March 2025**. Early communication on nominations will be highly appreciated, as the hotel has got only a limited number of rooms available.

REQUEST FOR SPONSORSHIPS

We invite Sponsorships for the 3 days residential programme. Visibility of sponsor company logo will be made on a prominent position in the Programme Banner at the venue.

REGISTRATION

Registration form duly filled in along with the participation fee by Demand Draft/Bankers' Cheque may please be sent to:

Dr. Kabita Debnath Das
Chief (Agricultural Sciences)
The Fertiliser Association of India
FAI House, 10, Shaheed Jit Singh Marg
New Delhi - 110 067
Phone: +91-11-46005211; 9313561090
ags@faidelhi.org www.faidelhi.org

REGISTRATION FORM

Specialty Fertilizers for Climate Resilient Agriculture

9-11 April 2025,

The Heritage Club Tripura Castle, Shillong (Meghalaya)

To:

Chief (Agricultural Sciences)

The Fertiliser Association of India

FAI House, 10 Shaheed Jit Singh Marg

New Delhi – 110 067

Please register the following for the above programme:

Sl. No.	Name in Capital Letters (Dr./Mr./Ms.)	Designation	Organization and Postal Address	Mobile / Phone (O)	Email / Fax	Occupancy (Single/ Double/ Non-Resident)
1.						
2.						
3.						
4.						
5.						

Sponsored by: Name: Designation:

Email: Signature: Date:

For raising invoice, please provide following additional information:

PAN Number: GST Number:

Billing Address: Contact Person...

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Photocopies can be used, if additional forms are needed.

You may also email the filled in nomination form to ags@faidelhi.org