

Improving Professional and Personal Effectiveness



FAI-NR organised a Training Program on **Improving Professional and Personal Effectiveness** at Kufri, Shimla during 21-24 May 2025. There were 50 participants nominated by member companies. Dr. Suresh Kumar Chaudhari, Director General, The Fertiliser Association of India, inaugurated the program.

In his address, DG, FAI, covered areas related to policy of fertilisers in vogue; issues of urea, P&K and SSP industries; FCO and inclusion of new grades; deterioration of soil health; dwindling N:P₂O₅:K₂O use ratio; decline in microbial population; importance of balanced use of fertilisers and better product formulations in agriculture; ways for improving fertiliser use efficiency; new initiative of FAI to apprise the industry personnel regarding registration of new products in FCO; effect of climate change on agriculture; and ways & means to improve personal effectiveness in the changing environment, etc. He also distributed certificates to the participants.
