

## Key Note Address by DG, FAI at the Training Programme on Improving Professional and Personal Effectiveness



The Fertiliser Association of India-Northern Region (FAI-NR), New Delhi organised a training programme on **Improving Professional and Personal Effectiveness** at Jaisalmer during 12 to 15 February 2025. Sixty-nine participants from various companies attended the programme.

The programme was inaugurated by Mr. Sanjiv Kanwar, Chairman, FAI-NR and Managing Director, Yara Fertilisers India Private Limited, Gurugram and he covered all the facets of regenerative agriculture in his address.

Dr. Suresh Kumar Chaudhari, Director General, FAI, New Delhi in his key-note address enumerated ways and means to improve professional and personal competence; bringing efficiency at every level from production to end-users; use of new generation products such as specialty fertilizers, water soluble fertilizers (WSFs); customized fertilizers; new formulations, etc.; application of WSFs through automated drip fertigation systems; commitment of India for Net-Zero Emission target by 2070 and 30% reduction in greenhouse gases by 2030; use of unmanned aerial vehicle technology like drone in agriculture; team building; stress management; inter-personal skills, leadership, etc. He underlined that professional and personal effectiveness are interlinked.

Mr. Siba Prasad Mohanty, Managing Director, Hindustan Urvarak & Rasayan Limited, Noida was the Chief Guest at the valedictory session and distributed certificates to the participants. He provided valuable information to the participants in his address.